

**Sell  
eyewear  
to your  
customers  
online too  
with a fully  
functional  
web-store**

**go!**  
**Phygital**

Brought to you by the publishers of VisionPlus  
— your favourite eyewear fashion magazine



**CREATION**

- E-COMMERCE WEBSITE DEVELOPMENT
- ONLINE PAYMENT GATEWAY INTEGRATION
- DOMAIN REGISTRATION
- SSL CERTIFIED HOSTING
- STORE PHOTOGRAPHY (IF REQUIRED FOR ABOUT PAGE - ONE TIME)
- CONTENT WRITING FOR ABOUT US PAGE
- SEARCH ENGINE OPTIMISATION
- PRODUCT IMAGERY (COMPLIMENTARY, UPTO 40 HIGH-QUALITY EYEWEAR IMAGES, PHOTOGRAPHED OR SOURCED)
- SMS CAMPAIGN (COMPLIMENTARY, FOR UPTO 5000 SMS)

**UPDATION**

- QUARTERLY INVENTORY UPDATION (COMPLIMENTARY, UPTO 10 HIGH-QUALITY EYEWEAR IMAGES, PHOTOGRAPHED OR SOURCED)
- QUARTERLY BANNERS UPDATES BASED ON BRANDS STOCKED (COMPLIMENTARY, UPTO 3 BANNERS EVERY QUARTER)
- OFFER BANNERS DESIGN AND UPLOAD (UPTO 3 PER YEAR, ON REQUEST)

**PROMOTION**

- QUARTERLY TOP TRENDS BLOG (SOURCE CONTENT BY VISIONPLUS MAGAZINE)
- GREETINGS FOR MAJOR INDIAN FESTIVALS
- MONTHLY BEST-SELLERS VIDEO/STILL WITH OPTICIANS LOGO INCORPORATED (PRODUCT CAN BE SELECTED BY THE OPTICIAN FROM HIS LISTED EYEWEAR. OPTIMISED FOR WHATSAPP, INSTAGRAM AND FACEBOOK)

**ADDITIONAL SERVICES (CHARGEABLE)**

- GOOGLE ADWORDS MANAGEMENT (₹ 25000 PER MONTH + MEDIA FEE AT ACTUALS)
- PRODUCT IMAGERY (PRICE ON REQUEST, IN BATCHES OF 10 OR MORE)



**GET YOUR OWN MOBILE ENABLED OPTICAL E-STORE PROFESSIONALLY DESIGNED AND MANAGED BY US**

**CONNECT WITH YOUR CUSTOMERS WITH CUSTOM DESIGNED SOCIAL MEDIA POSTS CREATED BY US**

**SEND OUT FREE SMS CAMPAIGNS TO NEW CUSTOMERS ACROSS THE CITY**

**Easy Subscription**

**₹5499 per month**

\* APPLICABLE TAXES AND SETUP FEES /DEPOSIT EXTRA



*If it's from FourPlus, trust it to be good!*



**FOR MORE DETAILS CALL NEELAM SOLANKI ON  
+91 88 2833 8899**